

The Broadest Reach to Families in RI



PLAY EVERY DAY

At the Providence Children's Museum, play, creativity, and exploration are what we do, we are the champions of play!

Come play at the Providence Children's Museum today.



Founded in 1977

Serves 200,000 annually - 1,500 active memberships

6-time winner of ProJo Readers'
Choice Award

Most visited museum in Providence; second in RI

17,000 sq.ft. refurbished building in the historic Jewelry District

Digital Audience



4,000+
@pvdchildrensmuseum



18,000+

facebook.com/pvdchildmuseum



1,300+ linkedin.com/company/ providence-children's-museum



26,000+



Sponsorship Opportunities

PCM is thrilled to offer 3 unique event sponsorship opportunities in 2025 that can be customized to fit your organization's needs and priorities.

Powerful Brand

Now in its 48th year of operation, Providence Children's Museum (PCM) is the most visited museum in the capital city, the most popular museum in the state (according to six annual ProJo polls), and is the first stop on the 'learning pathway' for Rhode Island families. From STEAM activities in I-lab & Maker Studio, to the story galleries of "Coming to Rhode Island," and Cultural Connections events all year round, PCM is a place where children can ignite their natural love of creativity and exploration.

Wide Audience

No other organization in Rhode Island reaches as many families and children – over 200,000 annually! As an institution dedicated to access, with over 1/3 of attendees coming at free/reduced rates, PCM reaches a highly diverse audience of Black, Indigenous, and people of color. For over 25 years, PCM is a great community partner with extensive training relationships with the Rhode Island Department of Education, Rhode Island Department of Children, Youth, and Families, and nonprofits across the state.



25% discount on PCM

room rental

Cocktails & Kicks Gala

April 26th 2025

At PCM, we're serious about fun, and we work our socks off (pun intended!) to ensure every child can play freely, build skills, and unleash their inner creative genius. Now it's your turn to join the playful revolution! This isn't just any gala - it's a chance to mingle with fellow play enthusiasts, from generous sponsors to passionate supporters, all while ensuring future generations get to experience the magic of PCM.

By sponsoring Cocktails & Kicks, you're not just having a blast (though that's guaranteed!) - you're becoming a play hero, ensuring all children have access to the joy and benefits of play at PCM.

Remember: At Cocktails & Kicks, every step you take is a step towards a more playful future for all children. And the best part? Tickets include all the food, drinks, and fun you can handle!

• Dress Code: Cocktail attire meets funky footwear! • Gourmet Goodies & Sparkling Sips • Toe-Tapping Tunes & Dancing • Exciting Auction & Raffle Prizes • Dine & Play Among Museum Exhibits • Games Galore for Grown-ups

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Platinum \$10,000	Gold \$5000	Silver \$2500	Bronze \$1000
10 tickets & 1 reserved table to event	5 tickets & 1/2 reserved table	5 tickets	2 tickets to event
10 raffle tickets for each of your guests	Logo on all event print & digital media & exclusive event sign	Logo on all event material	Listing on all event material
Logo on all event print & digital media and exclusive event sign	200 PCM admission passes	Shared event sign	25 PCM admission passes
250 PCM admission passes	Name recognition during speaking program	100 PCM admission passes	
Name recognition during speaking program	Logo in PCM weekly newsletter for 2 weeks	10% discount on PCM room rental	
Logo in PCM weekly newsletter for 4 weeks	15% discount on PCM room rental		



Allen H. Chatterton Jr. Memorial Colf Tournament

August 2025

Get ready for a day of golf, giving, and gratitude that's changing lives, one swing at a time! For over four decades, this legendary tournament has been a beacon of hope, raising an astounding \$1 Million+ for our Blue Star Program. But this isn't just about golf – it's about creating magical moments for our nation's heroes and their families.



Why This Tournament Matters: • Provides FREE admission to Active Duty Military Families at PCM • Creates a safe haven for children ages 1-10 and their caregivers • Offers a stress-free zone for families to reconnect and play • Recognizes the immense sacrifices of our military community

What's in Store: • 18 holes of world-class golf • Tennis courts for the racquet enthusiasts • Mouthwatering raw bar and cocktail fare • Thrilling raffles and auctions (Sports tickets! Exotic trips! And more!)

By participating, you're not just playing a round – you're giving military families the priceless gift of togetherness, laughter, and shared experiences. Don't miss this chance to golf with purpose, network with like-minded philanthropists, and make a real difference in the lives of our military families.

Platinum
\$10,000

Gold \$5000

Silver \$2500

Bronze \$1000

2 golf foursomes & 4 tennis tickets

1 golf foursome & 2 tennis tickets

1 golf foursome

2 tickets to event cocktail party

10 raffle tickets for each of your guests

Logo on all event print & digital media & exclusive tee sign

Logo on all event material

Listing on all event material

Logo on all event print & digital media and exclusive tee sign

200 PCM admission passes

Shared tee sign

25 PCM admission passes

250 PCM admission passes

Name recognition during speaking program

100 PCM admission passes

Name recognition during speaking program

Logo in PCM weekly newsletter for 2 weeks

10% discount on PCM room rental

Logo in PCM weekly newsletter for 4 weeks

15% discount on PCM room rental

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25% discount on PCM room rental



Play ON!

October 2025

Remember when bedtime was your worst enemy? When recess was the best part of your day? When your biggest worry was who got to be the line leader? Well, dust off your inner child because Providence Children's Museum is throwing the ultimate after-hours bash for adults only!



Get ready to: Unleash your creativity with arts & crafts - Dance like nobody's watching - Channel your inner detective in a museum-wide scavenger hunt - Strut your stuff in our Halloween costume contest -Dominate at classic board games - Compete in hilarious challenges

Fuel Your Fun: Local food trucks serving up delicious bites & Craft breweries pouring liquid courage

The best part? Every laugh, every game, every moment of joy contributes to PCM's mission of making play accessible to ALL children, regardless of their circumstances.

Don't miss this chance to relive the best parts of childhood - without a bedtime!



Platinum \$10,000

Gold \$5000

Silver \$2500

Bronze \$1000

30 event tickets

20 tickets to event

15 tickets to event

10 tickets to event



Gift bag with 1 Food ticket, 1 drink ticket, & 5 raffle tickets for each of your guests

Logo on all event print & digital media & exclusive tee sign

Logo on all event material

Listing on all event material

Logo on all event print & digital media and exclusive event sign

200 PCM admission passes

Shared event sign

25 PCM admission passes



Logo in PCM weekly newsletter for 2 weeks

100 PCM admission passes



Logo in PCM weekly newsletter for 4 weeks

15% discount on **PCM** room rental 10% discount on

25% discount on PCM room rental

PCM room rental

<u>Additional Sponsor Opportunities</u>

Looking for different ways to support PCM?

Look no further!

Other Gala Sponsor Opportunities

Supporter Sign \$500

Exclusive Digital Sign during event

Program listing

10 Museum passes

Custom Sponsorship Opportunities

Contact Museum Staff to discuss details

Friend Sign \$250

Shared Digital Sign during event

Program listing

5 Museum passes

Patron \$500

*For individuals ONLY

2 Gala Tickets

10 Museum passes

Other Golf Sponsor Opportunities

Foursome \$1,750

Includes green fees, box lunch, postplay cocktail hour & favors

Tennis Ticket \$100

Includes 2 hours of tennis play and post play cocktail hour

Cocktail Party Ticket \$50

Join golfers for Live Auction, Silent Auction, Appetizers & Cocktails

Birdie Tee Sign \$250

Non-exclusive sign on Tee/Green

Program listing

5 Museum passes

Eagle Tee Sign \$500

Exclusive sign on Tee/Green

Program listing

10 Museum passes





Other Play ON! Sponsor Opportunities

Friend Sign \$250

Shared Digital Sign during event

Program listing

2 Play ON! Tickets

Supporter Sign \$500

Exclusive Digital Sign during event

Program listing

4 Play ON! Tickets

Play ON! Play Pack \$125

6 pack of tickets to Play ON!

Play ON! Tickets \$35

Includes access to exhibits and games